

**MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS  
OF GATEWAY TO L.A. PBID INC.  
CALIFORNIA NONPROFIT MUTUAL BENEFIT CORPORATION  
January 14, 2010**

The board of directors meeting of Gateway to L.A. PBID, Inc. a California nonprofit mutual benefit corporation was held on January 14, 2010 at 8:00 a.m. at the Radisson LAX Hotel, Los Angeles.

20 individuals attended the meeting as follows:

- Grant Coonley, Hilton LAX
- Glenn Sampert, Westin Hotel
- Conrad Klingenstein, Jamison Properties
- Charles Bassett, LRW Investments
- Bruce Nahid, LAT Investments
- Val Velasco, LAWA – BOAC
- Larry Eisenberg, LACCD
- Robert Smit, Holiday Inn LAX
- Sarah Levine, La Quinta Inn & Suites
- Erik Dahlerbruch, Four Points by Sheraton
- Michael Washington, Sheraton Gateway LAX
- Phil Campanelli, Embassy Suites
- Cindy Boulton, Radisson LAX
- Bryan Porter, Hines
- Doug Lambeck, Decron Properties
- Sharon O'Rourke, The Gas Co.
- Jim Kennedy, Council Dist. 11
- Michael Krouse, LA Inc.
- Jim Sakalis, Gateway to L.A.
- Laurie Hughes, Gateway to L.A.

**1. WELCOME / INTRODUCTIONS**

*Grant Coonley welcomed the board members and guests..*

**2. PUBLIC COMMENTS**

*No comments from the public.*

**3. APPROVAL OF ANNUAL MEETING OF THE BOARD OF DIRECTORS  
MINUTES – December 8, 2009**

*Approved as presented*

**4. EXECUTIVE DIRECTOR'S REPORT**

Administration

Financial Report – finances are tight for January, waiting for check from City. Collection of outstanding receivables are on going. Holding payment of outstanding invoices pending receipt of assessment check from City.

Operations

Jim Sakalis is participating in 2010 Leadership Academy through LAX Coastal Area Chamber of Commerce.

Ambassador Program

Holiday Luncheon collected more than 200 toys donated by guests of the Holiday Luncheon for the LAPD Pacific Division's Christmas toy drive. These toys were given to area families in need.

Burglary from Vehicle suspect arrest by LAPD – This suspect, Garland Jones, was responsible or numerous SUV third row seat thefts from local parking facilities and LAX parking lots. The number of reported BFV in the area has been reduced substantially since the arrest.

Defrauding Innkeeper – information of fraudulent activity by subject Jeremy Wickham was passed along to area hotels via email. The sharing of this information caused the subject to leave the area.

	Nov-09	Nov-08	Dec-09	Dec-08
Citizen Contacts	962	624	908	677
Panhandler Contact	120	81	135	73

#### Trolley Passengers

	Nov-09	Nov-08	Dec-09	Dec-08
Passengers	4583	4880	4743	5550

#### Passenger Totals by Year

2003	2004	2005	2006	2007	2008	2009
18,825	42,495	49,327	56,266	64,690	79,501	74639
	+125%	+16%	+14%	+13%	+23%	-6%

Keep It Green - Shredding event 11/3, 11/10 and 11/17 - More than 200 boxes of documents were collected and shredded. Additionally, the cardboard boxes were collected for recycling.

E-Waste Event - E-Waste Roundup is scheduled for February 18<sup>th</sup> @ the corner of 98<sup>th</sup> Street & Vicksburg. Wally Park is co-sponsoring the event and allowing us to use their property.

LAWA / Century Blvd. Maintenance - Met with Mike Molina to discuss expanding BID boundaries to include LAWA property on south side of Century Blvd. LAWA is very interested in including properties in BID and turning over maintenance of Century Blvd. to Gateway to L.A. Mike Molina is to discuss with LAWA City Attorney.

Hospitality Enhancement Zone Ordinance follow-up - Letter was sent to City of L.A. requesting reimbursement for marketing efforts i.e. brochure, website redesign, video, photograph.

Website Redesign - [www.gatewaytola.org](http://www.gatewaytola.org) is in process of being redesigned and will go 'live' early in January. Design incorporates new photography, brochure, area maps, and links to member properties.

Newsletter Redesign – The newsletter is being redesigned to incorporate new photography and a continuity with the destination brochure. 1<sup>st</sup> quarter issue to be mailed by end of January.

Video – Video production is ongoing. New film to be short of office buildings and parking operations. Estimated completion of video – February.

**5. DESTINATION MARKETING BROCHURE**

Michael Krouse, LA Inc., unveiled the final draft of the new destination brochure. Suggestions from Gateway members included making a separate map / points of interest handout, inserting a picture of the Theme Building at LAX.

**6. AIRPORT HOSPITALITY ENHANCEMENT ZONE ORDINANCE UPDATE**

- Larry Eisenberg reported that LACCD is working with HNTB on the concept design for the new campus / conference center. Hollywood CPR will be moving and the property cleared for temporary classroom structures. LACCD is working on workforce training curriculum with AFL-CIO, and with Southwest College and Harbor College to include a culinary training program. LACCD is in discussions with L&R Group regarding parking demand.
- Jim Kennedy from Council District 11 reported on the ARRA street improvements.

**7. NEW BUSINESS**

- Val Velasco gave an update on LAWA issues including the Northside development, Northside runway, and security.

Meeting adjourned.